# 2023 KSF Opportunities Packet



Reimburses transportation costs for women undergoing treatment for cancer, living in Clallam, Jefferson, Kitsap & Mason Counties



www.kathleensutton.org



First, we would like to personally thank our caring and generous community for its ongoing support of the Kathleen Sutton Fund. Since its inception in 2003, KSF has been a part of the puzzle to make a diagnosis of cancer and its treatment less stressful. Over 1,600 women in Clallam, Jefferson, Kitsap, and Mason Counties, have been reimbursed with over \$940,000 of transportation costs to reach their lifesaving treatments. We are stronger than ever due to our expanding community who come together to donate time, resources, and talent in support of this important mission.

This year the fund is celebrating its 20<sup>th</sup> anniversary and we are looking forward to reaching the incredible milestone of \$1,000,000 distributed to women since 2003 in the coming months.

As we continue to expand our outreach, we have initiated new pathways of support opportunities, while continuing the need for other routes of support.

- We will continue our primary event sponsorship, which is the annual auction and gala, located at the Clearwater Casino Resort on September 30th
- A new and exciting implementation of "Fund Supporter" has been developed, with yearlong benefits to you and your business

In appreciation of your generosity, we would like to offer you the opportunity to promote your business, raise your profile with the clients that are impacted, along with the general public, and continue to make a significant difference within the community. See the information outlining the various levels of support.

- We will be having an annual spring luncheon. Focused on relevant education, the luncheon will be traveling each year to one of the counties that the fund works with
- In-Kind donations or services
- A one-time, monthly or employer matching donation program
- We can always use volunteers for our events
- And if you have other ideas for helping, we would love to hear them

However you decide to be a part of the Kathleen Sutton Fund, please know that you make a difference to women struggling to reach that precious treatment, while removing a piece of financial stress, and allowing for a focus on healing.

Barbara Carr

**Barbara Carr** *Kathleen Sutton Fund President* 

# 2023 Fund Supporter Opportunities

### **Supporter Levels:**

### **Grand Champion** \$10,000

All benefits of the Fund Champion **AND all** benefits of Sapphire level Gala sponsorship

Individual/Company Name/Logo:

- Featured on advertising materials at outreach events
- Four (quarterly) full features on social media
- Full write up feature on KSF newsletter

### Fund Champion \$5,000

All benefits of the Fund Defender level plus:

Individual/Company Name/Logo:

- Displayed on Gala pre-program slideshow
- Logo displayed in event programs

4 Tickets to Annual Gala Event



### Fund Defender \$2,500

All benefits of the Fund Advocate level plus:

Individual/Company Name/Logo:

• Full feature on social media

2 Tickets to Annual Gala Event

### Fund Advocate \$1,000

Individual/Company Name/Logo:

- Displayed on the KSF website for one year
- Listed in our event programs
- Quarterly acknowledgement on social media
- Acknowledgement on KSF newsletter

\*Tax deduction to full extent allowable for all levels



**Annual Period: Begins in January** 

KSF Director of Development:

Amber Cheremsak

360.551.1086 | amber@kathleensutton.org

# **Annual Gala and Auction**

Clearwater Casino Resort | Saturday September 30, 2023



Reimburses transportation costs for women undergoing treatment for cancer, living in Clallam, Jefferson, Kitsap, and Mason counties

Sponsorship is critical to the Kathleen Sutton Fund's mission. We need your help to continue providing transportation reimbursement for women with cancer living in Clallam, Jefferson, Kitsap and Mason counties. Sponsorship contributions cover our annual expenses allowing our mission to be fulfilled.

This year the 2023 Gala and Auction will be held at the beautiful Clearwater Casino Resort in Suquamish. We have a room block for this year's event and invite you to book a room and enjoy all the entertainment and amenities the casino offers. Last year, with your help, the Kathleen Sutton Fund was able to distribute a total of \$144,889.76 to 264 women throughout the four counties we serve.

As a special thank you to our gala sponsors, this year we will once again be hosting a special VIP hour from 4pm to 5pm for you to have a chance to preview and start of the bidding on our silent auction items while enjoying complimentary champagne. We look forward to having this time to get to know you and/or your businesses better.

We are grateful for your support to advance KSF's mission. Sponsors like you truly make a BIG difference in the lives of these women in need.

On behalf of the Kathleen Sutton Fund, we thank you for your support!

Barbara Carr

Barbara Carr

Kathleen Sutton Fund President

Amber Cheremsak

Amber Cheremsak
Kathleen Sutton Fund Director of Development

# 2023 Gala Sponsorship Opportunities

Clearwater Casino Resort Saturday | September 30, 2023 | 5pm to 9pm

## **Sponsorship Levels:**

## **Presenting Emerald Sponsor** \$5,000

All benefits of the Sapphire level plus: 8 event tickets (one full table) Individual/Company Name/Logo on advertising material Individual/Company Name/Logo on social media advertisement

Microphone opportunity at the event (2-5 minutes)

### **Sapphire** \$2,500

All benefits of the Emerald level plus: 6 event tickets Full page ad in the Gala program Special acknowledgement/recognition during event program

### **Diamond** \$1,000

All benefits of the Platinum level plus: 4 event tickets Half page ad in the Gala program

### Amethyst \$500

All benefits of the Ruby level plus: 3 event tickets Quarter page ad in the Gala program

### **Ruby** \$250

Individual/Company Name/Logo:

- Displayed in center pieces on the day of event
- Displayed on the KSF website Gala page for one year
- Listed as Ruby Sponsor in the Gala Program
- Feature on social media
- Acknowledgement on KSF newsletter
   2 event tickets

Tax deduction to full extent allowable

Add a reserved table (8 people) to any sponsorship level \$800.00

### **Other Sponsor Opportunities:**

### **Program Sponsor** \$100

Company name and logo listed in the Gala Program

### **Photo Booth Sponsor** \$120

We will have a green screen photo booth provided by Irene's Photos & Designs. There is an opportunity for two businesses to sponsor the photo booth, these two sponsors will have their logo/name branded on the photo booth machine.

\*Can be added to any sponsorship level



## **Register Today!**

Deadline: September 8, 2023

KSF Director of Development:

Amber Cheremsak

360.551.1086 I amber@kathleensutton.org

## **Donation Opportunities:**

If you'd like to make an in kind donation to our silent and/or live auction please contact Amber Cheremsak (amber@kathleensutton.org or 360.551.1086)

\*In kind donations do not qualify for sponsorship levels but will be acknowledged at the event and donor will receive a tax deduction form.

# 2023 Luncheon Sponsorship Opportunities

Sunland Golf Club Saturday | May 6, 2023, 2023 | 11am to 1pm



The Kathleen Sutton Fund is excited to be hosting this years Luncheon in Sequim at the Sunland Golf Club. The purpose of our annual luncheon is to provide an event focused on educational and outreach throughout the counties we serve. Last year we were able to reimburse 49 women in Clallam county with a total of \$46,304.70 and we are dedicated to growing both of those numbers in the coming years.

# **Register Today!**

Deadline: April 19, 2023



KSF Director of Development:
Amber Cheremsak
360.551.1086 | amber@kathleensutton.org

## **Sponsorship Levels:**

## **Presenting Sponsor \$1000**

All benefits of the Gold level plus: 8 event tickets (full table) Microphone Opportunity (2-3 minutes) Social Media Spotlight

## **Gold Sponsor \$500**

All benefits of the Silver level plus: 6 event tickets

## Silver Sponsor \$250

All benefits of the Bronze level plus: 4 event tickets

### **Bronze Sponsor \$100**

Individual/Company Name/Logo:

- Displayed in center pieces on the day of event
- Displayed on the KSF website Luncheon page for one year
- Feature on social media
- Acknowledgement on KSF newsletter
   2 event tickets

Tax deduction to full extent allowable

Add a reserved table (8 people) to any sponsorship level \$280.00

### **Donation Opportunities:**

If you'd like to make an in kind donation to our silent and auction please contact Amber Cheremsak (amber@kathleensutton.org or 360.551.1086)

\*In kind donations do not qualify for sponsorship levels but will be acknowledged at the event and donor will receive a tax deduction form.

# 2023 Fundraising Opportunities

Fundraising is so important to the Fund and we can't begin to express our appreciation for each and every fundraiser held each year on our behalf. Whether you're holding a personal fundraiser or your business/organization is hosting a fundraiser, we would love to recognize your efforts to support KSF.

While we do seek out fundraisers to host throughout the year, we also love to recognize those who choose KSF as their chosen charity to support through their own events. Regardless of how your fundraiser is created, let us help to promote it!

#### **Personal Fundraisers:**

### How we can help promote your fundraiser:

Please contact us and we would love to help advertise your fundraiser. If your fundraiser is open to the public, we can add it to our website event calendar and website fundraising page.

\*If you're doing a Facebook fundraiser, please be sure to tag us or send us a Facebook message with the link.

### How we'd love to recognize your donation:

We would love to recognize your fundraising donation on our website fundraising page by listing your name on our website fundraising page for the remainder of the calendar year. We will also list your name as a fundraising donor on our next quarterly newsletter.



### **Business/Organization Fundraisers:**

#### How we can help promote your fundraiser:

Please contact us and we would love to help advertise your fundraiser. We will create a graphic to share on our social media, website event calendar and fundraising page, and quarterly newsletter (if published prior to event).

### How we'd love to recognize your donation:

We would love to recognize your fundraising donation on our website fundraising page for the remainder of the calendar year. We will also include your business/organization name and logo on our next quarterly newsletter. We always enjoy seeing photos of KSF fundraisers and would love to share a photo or create a graphic to share on our social media to say thank you, we would be sure to tag your business/organization.

## Please let us know about your Fundraisers ASAP

## The more time we have to help advertise the better!

Call or email KSF Director of Development:
Amber Cheremsak | 360.551.1086 | amber@kathleensutton.org

\*If you've already held a fundraiser for KSF please let us know, we would still love to recognize your support



# 2023 KSF Commitment Form

If you prefer to fill out our paper forms, please complete the application below for your desired category and mail it with your check to:

Kathleen Sutton Fund
PO Box 727
Kingston, WA 98346

Individual/Company Name:	
Contact Name:	Contact Phone Number:
Contact Email:	
ANNUAL SUPPORTER	
Supporter Level:	
Fund Advocate Fund Defender [	Fund Champion Grand Champion
*If you're interested in being a Grand Champion please select options below in the "Additional Sponsorship Opportunities" category for the Gala Sponsor Box	
GALA SPONSOR	
Sponsor Level:	
Program Sponsor Ruby Sponsor Amethyst Sponsor Diamond Sponsor	
Sapphire Sponsor Presenting Emerald Sponsor	
Additional Sponsorship Opportunities	
Photo Booth Sponsor Reserved Table: (Amount)	
LUNCHEON SPONSOR	
Sponsor Level:	
Bronze Sponsor Silver Sponsor Gold Sponsor Presenting Sponsor	
Additional Sponsorship Opportunities	
Reserved Table: (Amount)	

If you prefer to fill out our virtual form, please visit our website: www.kathleensutton.org (or use specific QR Codes in each section)